



UN Music & Environment Initiative Stakeholder Meeting
Arendal, Norway
Arendal 22nd - 23rd March

Agenda

DAY 1 - 22nd March

09:00-10:45 - Theme song: Breakfast in Bed (UB40)

- Welcome address and introduction to the meeting
- Short introduction by UNEP
- Introduction of facilitators: Meegan Jones and Anne Solgaard
- Introduction of participants (What are various representatives experiences with environment and music? Expectations for the workshop and the UN M&E Initiative, what are they bringing and what they want to take back?) 3-5 minutes presentations each

10:45-11:00 - Coffee Break. Theme song: Starfish and Coffee (Prince)

11:00-11:15 - Theme song: Open Your Eyes (Angelique Kidjo)

Led by Meegan

- Findings from UNEP Report on Sustainability in the Music Industry (10 min. key messages)
- Q&A and comments

11:15-12:00 - Theme song: Synchro Feelings (King Sunny Adé)

Led by Anne

- Brainstorm on priority topics that participants agree are relevant and which form the basis for the discussions that smaller breakout groups will cover in the afternoon.

12:00-13:30 - Fresh air and Lunch. Theme song: Cheeseburger in Paradise (Jimmy Buffett)

13:30-15.00 - Jam Sessions

- Introduce the process
- Six small group breakout session to discuss topics selected during the morning session.



15:00-15:30 - Coffee break. Theme Song: One Cup of Coffee (Bob Marley)

15:30-17:00 - Theme Song: Let's Get Together (Chet Powers)

Led by Anne and Meegan

- Sharing ideas from the Jamming - preliminary conclusions (5 min per group)
- Question/answer and discussions
- Revisit agenda for day two to see if modification is needed.

18:30 - Transport from Thon hotel. Theme Song: Magic Bus (The Who)

19:00-23:30 - Dinner and entertainment at traditional local brewery. Theme Song: Dinner and a movie (Phish)

DAY 2 - 23rd March

09:00-10:30 - Theme Song: Morning Mood (Edvard Grieg)

Led by Meegan and Anne

- Presentation of results from Day 1 and distribute the workshop communique
- Discuss and agree on the M&E workshop Communiqué

10:30-10:45 - Coffee break. Theme song: Too Much Coffee Man (Bob Dorough)

10:45-12:00 - Next steps. Theme Song: Future Love Paradise (Bjork)

Led by Meegan and Anne

- How to keep the momentum going after this workshop? Roles and responsibilities?
- Launch event (identify ideal time and place), make recommendations about what should happen until then

12:00

Press event - official launching of the initiative

12:00-13:30 - Lunch

Departure